



Shakopee Chamber Presents

REDS, WHITES & BREWS

local wines and craft beers

Cheers! You are invited to the Shakopee Chamber's annual Reds, Whites & Brews event. Please join us for an evening at Canterbury Park to savor samples from some of the best local wineries and breweries.

In addition, there will be tasty bites, live entertainment, a silent auction, and a cash bar.



1801 East County Road 101
Shakopee, MN 55379
www.shakopee.org/events



Questions?

Contact Annette Belding
abelding@shakopee.org
952-445-1660



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Friday, March 3, 2023
7:00 pm-10:30 pm
(VIP Hour 6:00 pm-7:00 pm)
Canterbury Park

Sponsorship Opportunities



Exclusive Sponsorships

FOR THOSE THAT WANT TO GET NOTICED

Event Sponsor - \$2500

- 8 VIP PASSES
- LOGO ON ENTRANCE SIGN
- PROMINENT LOGO PLACEMENT ON ALL MARKETING
- LOGO ON WEBSITE
- LOGO IN TASTING BOOKLET

Entertainment Sponsor - \$1500

- 4 VIP TICKETS
- SIGN WITH LOGO NEAR STAGE
- LOGO ON EVENT MARKETING
- LOGO ON WEBSITE
- LOGO IN TASTING BOOKLET

Red Carpet Sponsor - \$1500

- 4 VIP TICKETS
- LOGO ON STEP AND REPEAT
- LOGO ON EVENT MARKETING
- LOGO ON WEBSITE
- LOGO IN TASTING BOOKLET

Photo Sponsor - \$1500

- 4 VIP TICKETS
- LOGO ON PHOTO PRINT
- LOGO ON EVENT MARKETING
- LOGO ON WEBSITE
- LOGO IN TASTING BOOKLET



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VIP Admission - \$130

ENJOY A PRIVATE TASTING FROM 6:00PM TO 7:00PM, PLUS A PRIVATE CONCERT, TWO COMPLIMENTARY DRINK TICKETS, SOUVENIR TASTING GLASS AND VIP HORS D'OEUVRES

General Admission - \$80

INCLUDES WINE AND BEER SAMPLES, FOOD, AND ENTERTAINMENT



Additional Opportunities

TO PROMOTE YOUR BUSINESS

Partner Sponsorship - \$750

- 4 GENERAL ADMISSION TICKETS
- LOGO ON ALL EVENT MARKETING
- LOGO ON WEBSITE
- LOGO IN TASTING BOOKLET

Supporter Sponsorship - \$500

- 2 GENERAL ADMISSION TICKETS
- LOGO ON EVENT MARKETING
- LOGO ON WEBSITE
- LOGO IN TASTING BOOKLET

Tasting Booklet Sponsorship - \$300

- LOGO ON ALL EVENT WEBSITE
- LOGO IN TASTING BOOKLET

Silent Auction Contributor - \$200

WE WILL PURCHASE A SILENT AUCTION ITEM ON YOUR BEHALF AND PLACE YOUR LOGO ON THE BASKET AND/OR BID SHEET.

- LISTING IN TASTING BOOKLET

Friend of Vines & Hops - \$100

WE WILL PURCHASE WINE OR BEER ON YOUR BEHALF AND PLACE A TAG WITH YOUR LOGO ON EACH BOTTLE OR CASE

- LOGO IN TASTING BOOKLET