



## 2022 Strangers Unite Fundraiser Sponsor Tiers

### **Tier Five: \$500 +**

- Sponsor board: Located in an area our 500+ people guests will see

### **Tier Four: \$1,000 +**

- Sponsor board: Located in an area our 500+ people guests will see
- Logo on Golf Cart/UTV's: These are used to transport our guests from parking down to the main event

### **Tier Three: \$2,500 +**

- Sponsor board: Located in an area our 500+ people guests will see
- Inclusion and third highest sponsorship tier on all fundraiser marketing: flyers/social media posts
- Ad on Allyhoo website for six months,  $\frac{1}{3}$  the size of tier 2 & 1

### **Tier Two: \$3,500 +**

- Sponsor board: Located in an area our 500+ people guests will see
- Inclusion and second highest sponsorship tier on all fundraiser marketing: flyers/social media posts
- Ad on Allyhoo website for one year,  $\frac{1}{2}$  the size of the top tier
- Food truck co-sponsor: banner or sign near food trucks
- Company themed Allyhoos: Owl set up by food trucks sponsor sign with certificate. One for your company then twin donated in your company's name
- Logo featured in post-event photography and video

### **Tier One: \$5,000 +**

- Sponsor board: Located in an area our 500+ people guests will see
- Inclusion and top sponsorship tier on all fundraiser marketing: flyers/social media posts
- Ad on Allyhoo website for one year, full size
- Food truck co-sponsor: banner or sign near food trucks
- Company themed Allyhoos: Owl & AllyCat (new character being released at the event) set up by DJ with certificate. One for your company then twin donated in your company's name
- Logo featured in post-event photography and video
- Ad on ticketing site
- Verbal recognition at event
- DJ Sponsor: banner at DJ location (central area, high attention)