

2022 Shakopee Chamber of Commerce Women's Event

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES



WOMEN'S EVENT

FORGING A NEW PATH: WOMEN IN BUSINESS 2021 AND BEYOND

Presenting Sponsor - \$2,000 EXCLUSIVE (Chamber Members Only)

- Business logo prominently placed on all print & digital marketing
- Business website link on all digital marketing
- Business logo on all event signage
- Banner with business logo and customized message on event stage
- Business "commercial" at event (live or pre-recorded)
- Introduce one of the speakers
- Event registration for 8 attendees
- Vendor booth
- Swag Bag insert

Platinum Sponsor - \$1,000 (Chamber Members Only)

- Business logo prominently placed on all print & digital marketing
- Business website link on all digital marketing
- Business logo prominently displayed at event
- Event registration for 4 attendees
- Vendor booth
- Swag Bag insert

Gold Sponsor - \$500 (Chamber Members Only)

- Business logo on all print & digital marketing
- Business website link on all digital marketing
- Recognition at event
- Event registration for 2 attendees
- Vendor booth
- Swag Bag insert

Silver Sponsor - \$300/Chamber Members, \$400/Non-Chamber Members

- Business listing on all print & digital marketing
- Business website link on all digital marketing
- Recognition at event
- Event registration for 1 attendee

Vendor Booth* - \$150/Chamber Members, \$200/Non-Chamber Members

- One 8-ft skirted table
- Company website link on online business marketplace listing
- Ability to sell products and services to attendees (except for food and drink)
- Electricity available upon request (\$25/booth)

Centerpiece* - \$100 (Chamber Members Only)

- Provide a centerpiece to represent your business, organization, or cause plus 8 inexpensive table favors
- Business name recognized in program and highlighted at the event

Swag Bag Insert* - \$75 (Chamber Members Only)

- Provide a small gift, product sample, and/or or trinket for swag bags given to each attendee
- **Swag bag material must be to the Chamber office no later than April 1, 2022.**

*These opportunities do not include event tickets. Individual tickets may be purchased for \$55 for chamber members, \$65 for non-chamber members.

CONT'D >>>

Shakopee Chamber of Commerce

Women's Event

Thursday, May 19, 2022

Registration: Sponsorship & Promotional Opportunities

To sign up for a sponsorship or promotional opportunity, complete this form and return to the Shakopee Chamber by December 23, 2021. Registration can also be completed online at www.shakopee.org. Sponsorships are subject to availability.

Shakopee Chamber of Commerce
1801 East County Road 101
Shakopee, MN 55379
952-445-1660
abelding@shakopee.org

Company: _____ Contact: _____

Phone Number: _____ Email Address: _____

Sponsorship Level: Presenting Platinum Gold Silver

Promotional Opportunity: Vendor Booth Centerpiece Swag Bag

Individual Event Tickets: _____ (indicate quantity)

Total Investment: \$ _____

Payment Method (Circle One): Check Cash Visa/MasterCard/American Express

Card Number: _____ Exp. Date: _____ Security Code: _____

PLEASE RETURN WITH FULL PAYMENT BY DECEMBER 23, 2021.

Thank you for your support of the 2022 Shakopee Chamber Women's Event!

