

# SPONSORSHIP



## A RETURN TO THE GREAT NEW ERA OF BUSINESS

As we transition from the challenges of the worldwide pandemic, we are not entering a "New Norm." We are boldly going into the GREAT New Era in Business. Unlike any year before it, 2021 will open new opportunities for businesses that have prepared their people for success. But this transition year will also present new variables - obstacles that need to be overcome.

*A Return to the Great New Era of Business* is a 4-part series presented by author, speaker and business coach, Erik Therwanger. Erik will share the game-enhancing strategies and techniques needed to transform your people and magnify your results.

### Event Details

- Estimated attendance: 280 business attendees (in-person & virtually)
  - Total attendance for four events
- Dates:
  - May 12 - The Cure for Social Distancing
  - June 9 - Leading through Chaos
  - July 14 - Planning through Chaos
  - August 10 - Selling through Chaos

### Event Sponsorship: \$400 per event or \$1,500 for all four

- Business logo on all Shakopee Chamber promotional materials and website
- Recognition during program
- Opportunity to send out digital materials to attendees prior to event and post
- Social media recognition
- Chance to present during sponsored session
- One Registration to 4-part series

### Food and Beverage Sponsorship: \$250 per event or \$1000 for all four

- Logo on the food and beverage table

### Contact Information

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